

WTOV W1480 P.O. Box 7777 Philadelphia, PA 19175-1480 ph: (740) 282-9999 fx: (740) 282-0350 Advertiser
Agency
Buyer
Salesperson

Democratic Congressional Campaign (9132 Great American Media (3571)

KAUFMAN, MEREDITH

Telerep/Philadelphia, Philadelphia (1057)

ph: (555) 555-5555

Product
Brand
Acct Types
Est/Headline
Demo
Revision

Comments

Political - Issue (1068) DCCC (28005) National/Political 1576/06338566 Invoice 631470
Inv Date 9/30/2012
Terms Net 30
Contract 333239
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 10/1/2012 12:30:21PM

Great American Media 1010 Wisconsin Avenue Washington, DC 20007

AgM

DCCC

***** THIS IS A CASH IN ADVANCE

Steubenville (WTOV)

DUPLICATE INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.0	Contract Line Remarks:	SAT NITE LIVE/20						
	Spot 21431-Saturday Nigh	•	09/29/12 12:43AM (Sa)	00:30	Saturday Night Live	D3C12OH6T03H	\$220.00	
0.0	Spot		09/29/12			1 preempt @ \$200.00	\$0.00	Program Change
1.0	Contract Line Remarks:	SATURDAY TODAY/22						1
	Spot 21418-Saturday Toda	Day,Sa-1	09/29/12 8:28AM (Sa)	00:30	Saturday Today	D3C12OH6T03H	\$250.00	
2.0	Spot		09/29/12	• • • • •		1 preempt @	\$0.00	Sports Over Run
3.0	Spot		09/29/12			\$200.00 1 preempt @ \$400.00	\$0.00	Program Change
4.0	Contract Line Remarks:	NEWS 9 AT SIX/25				\$100.00		
	Spot 21101-News Nine 6p		09/30/12 6:47PM (Su)	00:30	News Nine 6pm	D3C12OH6T03H	\$2000.00	
5.0	Contract Line Remarks:	TONITE SHW-NBC/4		Ì				
	Spot 21114-The Tonight S	Day,M-1,W-1,Th-2	09/27/12 11:59PM (Th)	00:30	The Tonight Show With Jay Leno	D3C12OH6T03H	\$300.00	
5.0	Spot		09/26/12			1 preempt	\$0.00	No Cash Advance
5.0	Spot		09/27/12			1 preempt @ \$300.00	\$0.00	(Manager's) Pre-empt
5.0	Contract Line Remarks:	TODAY SHW2-NBC/2			••••••	3		•
	Spot 26303-Today Show I		09/27/12 10:29AM (Th)	00:30	Today Show II	D3C12OH6T03H	\$170.00	
B.O	Contract Line Remarks:	KATIE/9						••••
	Spot 78813-Katle	Day,F-1	09/28/12 2:23PM (Fr)	00:30	Katie	D3C12OH6T03H	\$210.00	
9.0	Contract Line Remarks:	DR. PHIL/10		<u> </u>				
	Spot 21093-Dr. Phil	Day,F-1	09/28/12 3:47PM (Fr)	00:30	DR. PHIL	D3C12OH6T03H	\$230.00	
 1.0	Contract Line Remarks:	SUNRISE 5A/26		·····	******		420.00	
	Spot 21141-News Nine Sur		09/28/12 5:17AM (Fr)	00:30	News Nine Sunrise	D3C12OH6T03H	£410.00	
3 0	Contract Line Remarks:		,,		······································		\$410.00	
3.0	Spot 61682-News9 Saturd	NEWS 9 SAT/28	09/29/12 7:54AM (Sa)	00.30	Name Cabundar, Maria	Dace and Commerce		
	oper orogeness same		03/23/12 /:34MH (38)		News9 Saturday Morning	D3C12OH6T03H	\$400.00	
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Gross Total \$15,540.00 Commission (\$2,331.00) Total Spots

28

Net Total \$13,209.00

Package IsmoMoM CO-OP/Order Type 8/27/2012 - 9/30/2012 Репод Standard **BIII Type** 333236 Contract 0£ taN Terms 9/30/2012 Inv Date 074169 Invoice

Gen. Date 10/1/2012 12:30:21PM

Section (255) 555-555 Telerep/Philadelphia, Philadelphia (1057) KAUFMAN, MEREDITH Great American Media (3571) Democratic Congressional Campaign (913; Salesperson Buyer Agency **Advertiser**

etnammo Revision

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Acct Types

cmaQ

bren8

Product fx: (740) 282-0350 Philadelphia, PA 19175-1480 ph: (740) 282-9999 P.O. Box 7777 W1480



Washington, DC 20007 1010 Wisconsin Avenue Great American Media

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DUPLICATE INVOICE THIS IS A CASH IN ADVANCE

DCCC

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DCCC (\$8002)

National/Political

Political - Issue (1058)

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		 				DAYS OUR LIVES/1	contract Une Remarks:	0.1
Remarks	truomA	IDSI/Adoo	mergor9	цфиал	əmíT 1tA	Schedule Days to Run	type Scheduled	Line